



Incorporated 1927

TOWN OF LAKE LURE
Community Development Department

TO: Tripp Muldrow, AICP, President
FROM: Shannon Baldwin, AICP, Community Development Director
DATE: June 12, 2012
RE: Agreement for Planning Services

Attached are two signed copies of the "Agreement for Planning Services" for the market assessment and branding plan. Please execute both and send one to the Town of Lake Lure.

Please know we look forward to partnering with you for this very important project as Lake Lure prepare for the 21st Century, with all its opportunities and challenges!

and the Planner. Nothing in this Agreement shall be construed to give any rights or benefits to anyone other than the Client and

the Planner.

IN WITNESS WHEREOF, the Client and the Planner have executed this Agreement.

The Town of Lake Lure
(The Client)

By



C. SHANNON BALDWIN

Title COMMUNITY DEVELOPMENT DIRECTOR

Date JUNE 22, 2012

Arnett Muldrow & Associates, Ltd.
(The Planner)

By

Title President

Date